Enhanced value/USP: «Tour App Maker».

Our 'Tour App Maker' is a type of Content Management System

For easy management of new or existing smartphone applications we offer the unique «Tour App Maker». With this web-based tool you as our smartphone-client are able to enter, edit, update and organise your app-content yourself, thus reducing external costs for the development of your new apps. You also have the unique opportunity to develop further smartphone applications in the future that are 100% identical in app-structure and look & feel.

Our 'Tour App Maker' is a type of Content Management System (CMS) where data is saved to a database. With a personal login you are able to access your own account. A computer with an up-to-date browser is all it takes for this. A well-arranged template with categories, fields and navigation buttons will let you fill in your app content (text, images, audio files, video files) efficiently and wi-

thout difficulty. An online tutorial with screencasts is readily available and will assist you at any stage of this process.

Ready to publish your app? Check it out on your personal smartphone first with the help of the 'App Viewer'. This way you can make sure everything looks as you imagined it, all features are activated and the content is complete.

Now you are ready export your content for further processing, compiling it into an app and getting it published in the different App Stores. Individual changes and app-updates can be carried out at any time after that.